

CLUB MANAGER'S FORUM

CROWNE PLAZA, BLANCHARDSTOWN

SATURDAY 8TH JUNE 2019

TIME 10am-5pm (TBC)

Gymnastics Ireland is proud to introduce our new club managers forum targeted at club managers/committee members, children's officers & club promoters.

This one day funded event is a great opportunity for member clubs to upskill and learn from industry professionals.

SPEAKERS:

Sinéad Galvin

Galvin Sports Management
Club Brand Development

Morgan Crowe

Leman Solicitors

'GDPR' & data protection - What does a sports club need to know?

Dermot Howlin

Gymnastics Ireland
Policy, Welfare & Compliance Manager
Safeguarding, Complaints & Discipline

Jess Mondragon

Gymnastics Ireland
Digital Comms & Brand Manager
Social Media & Digital Comms

Each registered club will be offered 2 free places.

REGISTRATION DEADLINE IS FRIDAY 3RD MAY 2019

Dependent on seating availability Gymnastics Ireland may offer additional tickets for sale following the deadline above.



Sport Starts Here.

WWW.GYMNASTICSIRELAND.COM

SPEAKERS ON THE DAY

Sinéad Galvin
Galvin Sports Management
Club Brand Development

Sinead Galvin is a marketing, brand development and sponsorship expert who has worked with some of the biggest brands and sports in Ireland on some of the biggest sponsorship portfolios in the country. She was one of the key people who worked with Gymnastics Ireland on the development of our Nestle sponsorship deal. Additionally, Sinead is a sports agent representing some of the biggest Olympic sports stars in the country from Thomas Barr through to Ellen Keane and including our own Rhys McClenaghan following his European Championships win. The Club Brand/Sponsorship Workshop will give clubs an understating of how sports sponsorship operates in Ireland as well as insights into the key steps to acquiring and retaining sponsorship.

A key area of focus will also be on the importance of investing in building your club brand and a road map to achieving a strong brand.

Morgan Crowe
Leman Solicitors

'GDPR' and data protection – What does a sports club need to know?

Leman is one of the leading legal firms in Ireland with a dedicated team that works on sport representing many of the biggest NGBs in the country including Gymnastics Ireland. Morgan Crowe is one of the key Leman team members who has worked with Gymnastics Ireland on a range of matters from corporate governance restructure through to GDPR.

Dermot Howlin
Gymnastics Ireland Policy, Welfare & Compliance Manager
Safeguarding, Complaints & Discipline

Dermot Howlin represents Gymnastics Ireland on various national and state committees and in various forums to ensure our voice is represented and we are at the fore-front of safeguarding and compliance matters for our sport/organisation.

This session will cover safeguarding updates/refresher including the Children First Act 2015, vetting legislation and club governance. It will also cover an update for clubs on the 2019 revised Complaints and Disciplinary rules and procedures including management of club complaints/disciplinary matters.

Jess Mondragon
Gymnastics Ireland Digital Comms & Brand Manager
Social Media & Digital Communication

Following on from our being short-listed for the best use of social media award at the 2019 Sport Industry Awards this session will focus on understanding why Social Media and Digital Communications are essential business & marketing tools for any organisation, the role they play in connecting the right people to your club plus best practice/skills and the importance of having a strategy.



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